# MEHRAN YADEGARI GRAPHIC DESIGNER

## Contacts


**Mehran.yadegari@yahoo.com**

**07376476444**

**Waterlooville - UK**


## Software Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe After Effects
- Figama
- CorelDRAW
- Adobe XD
- Microsoft Visio
- Cavalry

## EDUCATION

### MA Graphic Design

(Sep. 2023 - Sep. 2024)

**University of Portsmouth - UK**

### BA Visual Communication

(Sep. 2019 - Jun. 2023)

Azad University of Tehran - Iran

## WORK EXPERIENCE

### Freelance Graphic Designer

(Jan. 2021- Present) - 4 years

Designed brand identities, marketing materials, and motion graphics, boosting engagement and sales for various startups and companies.

**Skills: Branding, Visual Identity, Digital & Print Design, Motion Graphics, Social Media and Email Marketing**

**Graphic Designer at:**

### Coastal Influence - Volunteering - (UK)

(Nov.2023- Feb. 2024) - 3 months

Achievements:

- Strengthened my ability to craft impactful brand identities by designing visual identities for 10+ non-league football clubs, enhancing recognition and fan engagement.
- Developed expertise in aligning design with brand values, achieving 100% approval from club representatives through deep collaboration and strategic creative decisions.
- Mastered high-resolution digital and print design, ensuring seamless brand execution across multiple platforms and improving the quality of deliverables.
- Refined my ability to analyse engagement data, leading to a 30%+ increase in fan interaction through targeted design enhancements.

**Skills: Brand Identity - Social Media Advertisement - Creative Content Creation - Poster Design - Print Design**

### Confident Company - (Iran)

(Aug. 2021- Aug. 2023) - 2 years

Achievements:

- Strengthened technical precision in print design by collaborating with engineers to enhance 100+ toothbrush and toothpaste designs
- Developed expertise in brand identity creation, leading cohesive packaging designs for 5+ new product lines
- Refined digital and print advertising skills, ensuring 100% brand consistency across all marketing platforms
- Enhanced production accuracy and problem-solving abilities, reducing design errors by 20% through cross-functional teamwork.

**Skills: Brand Identity - Packaging - B2B designs - Typography Design - Email Marketing - Video Editing - Web Design - Motion**

# MEHRAN YADEGARI GRAPHIC DESIGNER

**Links**

**Portfolio**

https://www.mehrandesigns.com

**LinkedIn**

https://www.linkedin.com/in/mehran-yadegari

## CERTIFICATIONS

Exhibitions And Art fairs:

- **Parma Art Fair**
  Arte Moderna e Contemporanea Located at the Fiere di Parma, in Parma ,Italy.
  Certificate granted by:
  Neoart Gallery Cul tural Union of Rome, Italy
  (Oct. 2022)

- **Holy Art Gallery**
  London, UK
  Certificate granted by:
  Holy Art Gallery, London, UK
  (Sep. 2022)

- **Istanbul Art Gallery**
  Istanbul, Turkey
  Certificate granted by:
  Istanbul Art Gallery
  (Sep. 2022)

- **Five-Five Exhibition Gallery**
  Tehran, Iran
  Certificate granted by:
  Five-Five Gallery
  (Jul. 2022)

## EXTRA COURSES

**UX Design: Empathize, Define, and Ideate by Google, online**

Certificate granted by:
Google Company

**UX Design: Foundations of User Experience, online**

Certificate Granted by:
Google Company

**UI Design, Online**

Certificate Granted by:
University of Minnesota,
United States